

ORDER



Orders
Order / Rev: 699183
Alt Order #: 06231127
Product Desc: OBERMUELLER FOR CON
Estimate: 2080
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 10/04/12 / 10/04/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mobermueller/D/ Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	64	\$38,375.00	\$32,618.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	64	\$38,375.00	\$32,618.75	0.00
Totals	64	\$38,375.00	\$32,618.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KARE	25%	\$38,375.00
Market	100%	\$153,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWF	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	15%	\$23,025.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	21%	\$32,235.00
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	39%	\$59,865.00
WFTC	0%	\$0.00

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 Estimate: 2080
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KARE	10/19/12	10/19/12	M-F 1-2p Rachel Ray	CM	1P-2P	----F--	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
		RACHAEL RAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1			\$180.00			0.00			
N 2	KARE	10/19/12	10/19/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	----F--	:30	1	\$160.00	P-4	0.00	NM	1	\$160.00
		KARE 11 TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1			\$160.00			0.00			
N 3	KARE	10/19/12	10/19/12	Days of Our Lives Days of Our Lives	CM	12-1p	----F--	:30	1	\$315.00	P-4	0.00	NM	1	\$315.00
		DAYS OF OUR LIVES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1			\$315.00			0.00			
4	KARE	10/19/12	10/19/12	M-F 2-3p The Doctors	CM	2P-3P	----F--	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		THE DOCTORS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1			\$200.00			0.00			
N 5	KARE	10/19/12	10/19/12	M-F 3-4p DR OZ	CM	3-4p	----F--	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		DR. OZ													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1			\$350.00			0.00			
N 6	KARE	10/19/12	10/19/12	M-F 4-430p KARE 11 4 News	CM	4-430P	----F--	:30	1	\$360.00	P-4	0.00	NM	1	\$360.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1			\$360.00			0.00			
N 7	KARE	10/19/12	10/19/12	M-F 430-5p Jeopardy	CM	430-5P	----F--	:30	1	\$850.00	P-4	0.00	NM	1	\$850.00
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1			\$850.00			0.00			
N 8	KARE	10/19/12	10/19/12	M-F 6-630p KARE 11 6 News	CM	6-630p	----F--	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
		KARE 11 NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1			\$1,450.00			0.00			
N 9	KARE	10/19/12	10/19/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	----F--	:30	1	\$1,700.00	P-4	0.00	NM	1	\$1,700.00
		ET													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1			\$1,700.00			0.00			
N 10	KARE	10/22/12	10/22/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
		RACHAEL RAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1			\$180.00			0.00			
N 11	KARE	10/22/12	10/22/12	M-F 10-11a TODAY	CM	10-11a	M-----	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
		TODAY SHOW III													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1			\$180.00			0.00			
N 12	KARE	10/22/12	10/22/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
		TONIGHT SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1			\$675.00			0.00			
N 13	KARE	10/22/12	10/22/12		CM	12-1p	M-----	:30	1	\$315.00	P-4	0.00	NM	1	\$315.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Days of Our Lives											
				Days of Our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M- - - - -		1			\$315.00		0.00				
14	KARE	10/22/12	10/22/12	M-F 2-3p The Doctors	CM	2P-3P	M- - - - -	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M- - - - -		1			\$200.00		0.00				
N15	KARE	10/22/12	10/22/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M- - - - -	:30	1	\$360.00	P-4	0.00	NM	1	\$360.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M- - - - -		1			\$360.00		0.00				
N17	KARE	10/22/12	10/22/12	M-F 430-5p Jeopardy	CM	430-5P	M- - - - -	:30	1	\$850.00	P-4	0.00	NM	1	\$850.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M- - - - -		1			\$850.00		0.00				
N18	KARE	10/22/12	10/22/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M- - - - -	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M- - - - -		1			\$1,450.00		0.00				
N19	KARE	10/22/12	10/22/12	M-F 5-6a KARE First Edition M	CM	5-6a	M- - - - -	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
				KARE 11 SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M- - - - -		1			\$250.00		0.00				
N20	KARE	10/22/12	10/22/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	M- - - - -	:30	1	\$1,700.00	P-4	0.00	NM	1	\$1,700.00
				ET											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M- - - - -		1			\$1,700.00		0.00				
N21	KARE	10/22/12	10/22/12	M-F 9-10a TODAY	CM	9-10a	M- - - - -	:30	1	\$225.00	P-4	0.00	NM	1	\$225.00
				TODAY SHOW II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M- - - - -		1			\$225.00		0.00				
N22	KARE	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	- - - - - S-	:30	1	\$1,350.00	P-4	0.00	NM	1	\$1,350.00
				SNL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- - - - - S-		1			\$1,350.00		0.00				
N23	KARE	10/20/12	10/20/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	- - - - - S-	:30	1	\$585.00	P-4	0.00	NM	1	\$585.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- - - - - S-		1			\$585.00		0.00				
N24	KARE	10/20/12	10/20/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	- - - - - S-	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- - - - - S-		1			\$900.00		0.00				
N25	KARE	10/20/12	10/20/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	- - - - - S-	:30	1	\$225.00	P-4	0.00	NM	1	\$225.00
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- - - - - S-		1			\$225.00		0.00				
N26	KARE	10/20/12	10/20/12		CM	8-10a	- - - - - S-	:30	1	\$585.00	P-4	0.00	NM	1	\$585.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 8-10a KARE 11 Saturday															
KARE 11 NEWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$585.00		0.00			
N28	KARE	10/21/12	10/21/12	Sun 5-530p	CM	5-530P	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
KARE 11 5 News Su															
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$900.00		0.00			
N30	KARE	10/18/12	10/18/12	M-F 1-2p	CM	1P-2P	---T---	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
Rachel Ray															
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$180.00		0.00			
N31	KARE	10/18/12	10/18/12	M-F 10-11a	CM	10-11a	---T---	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
TODAY															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$180.00		0.00			
N32	KARE	10/18/12	10/18/12	Tonight Show	CM	1035pm-1135pm	---T---	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
Tonight Show															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$675.00		0.00			
N33	KARE	10/18/12	10/18/12	M-F 11-1130a	CM	11A-12P	---T---	:30	1	\$160.00	P-4	0.00	NM	1	\$160.00
KARE 11 Today															
KARE 11 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$160.00		0.00			
N34	KARE	10/18/12	10/18/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
DR OZ															
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$350.00		0.00			
N35	KARE	10/18/12	10/18/12	M-F 430-5p	CM	430-5P	---T---	:30	1	\$850.00	P-4	0.00	NM	1	\$850.00
Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$850.00		0.00			
N36	KARE	10/18/12	10/18/12	M-F 5-530p	CM	5-530p	---T---	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
KARE 11 5 News															
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,450.00		0.00			
N37	KARE	10/18/12	10/18/12	M-F 5-6a	CM	5-6a	---T---	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
KARE First Edition M															
KARE 11 SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$250.00		0.00			
N38	KARE	10/18/12	10/18/12	M-F 6-630p	CM	6-630p	---T---	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
KARE 11 6 News															
KARE 11 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$1,450.00		0.00			
N39	KARE	10/18/12	10/18/12	M-F 9-10a	CM	9-10a	---T---	:30	1	\$225.00	P-4	0.00	NM	1	\$225.00
TODAY															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---					1	\$225.00		0.00			
N40	KARE	10/16/12	10/16/12		CM	1P-2P	-T-----	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00

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				M-F 1-2p Rachel Ray											
				RACHAEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$180.00		0.00			
N41	KARE	10/16/12	10/16/12	M-F 10-11a TODAY	CM	10-11a	-T-----	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
				TODAY SHOW III											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$180.00		0.00			
N42	KARE	10/16/12	10/16/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-T-----	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$675.00		0.00			
N43	KARE	10/16/12	10/16/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	-T-----	:30	1	\$160.00	P-4	0.00	NM	1	\$160.00
				KARE 11 TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$160.00		0.00			
N44	KARE	10/16/12	10/16/12	Days of Our Lives Days of Our Lives	CM	12-1p	-T-----	:30	1	\$315.00	P-4	0.00	NM	1	\$315.00
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$315.00		0.00			
45	KARE	10/16/12	10/16/12	M-F 2-3p The Doctors	CM	2P-3P	-T-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$200.00		0.00			
N46	KARE	10/16/12	10/16/12	M-F 3-4p DR. OZ	CM	3-4p	-T-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
				DR. OZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$350.00		0.00			
N47	KARE	10/16/12	10/16/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-T-----	:30	1	\$360.00	P-4	0.00	NM	1	\$360.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$360.00		0.00			
N49	KARE	10/16/12	10/16/12	M-F 430-5p Jeopardy	CM	430-5P	-T-----	:30	1	\$850.00	P-4	0.00	NM	1	\$850.00
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$850.00		0.00			
N50	KARE	10/16/12	10/16/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-T-----	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,450.00		0.00			
N51	KARE	10/16/12	10/16/12	M-F 5-6a KARE First Edition M	CM	5-6a	-T-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
				KARE 11 SUNRISE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$250.00		0.00			
N52	KARE	10/16/12	10/16/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-T-----	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
				KARE 11 NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$1,450.00		0.00			
N53	KARE	10/16/12	10/16/12		CM	630pm-7pm	-T-----	:30	1	\$1,700.00	P-4	0.00	NM	1	\$1,700.00

Order / Rev: 699183
 Alt Order #: 06231127
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Mobermueller/D/ Congress
 Product Desc: OBERMUELLER FOR CON
 Estimate: 2080
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 630-7p Entertainment Tonigh ET <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$1,700.00 0.00															
N55	KARE	10/16/12	10/16/12	M-F 9-10a TODAY	CM	9-10a	-T-----	:30	1	\$225.00	P-4	0.00	NM	1	\$225.00
TODAY SHOW II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -T----- 1 \$225.00 0.00															
N56	KARE	10/17/12	10/17/12	M-F 10-11a TODAY	CM	10-11a	--W----	:30	1	\$180.00	P-4	0.00	NM	1	\$180.00
TODAY SHOW III <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$180.00 0.00															
N57	KARE	10/17/12	10/17/12	Tonight Show Tonight Show	CM	1035pm-1135pm	--W----	:30	1	\$675.00	P-4	0.00	NM	1	\$675.00
TONIGHT SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$675.00 0.00															
N58	KARE	10/17/12	10/17/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	--W----	:30	1	\$160.00	P-4	0.00	NM	1	\$160.00
KARE 11 TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$160.00 0.00															
N59	KARE	10/17/12	10/17/12	Days of Our Lives Days of Our Lives	CM	12-1p	--W----	:30	1	\$315.00	P-4	0.00	NM	1	\$315.00
DAYS OF OUR LIVES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$315.00 0.00															
60	KARE	10/17/12	10/17/12	M-F 2-3p The Doctors	CM	2P-3P	--W----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
THE DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$200.00 0.00															
N61	KARE	10/17/12	10/17/12	M-F 3-4p DR OZ	CM	3-4p	--W----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
DR. OZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$350.00 0.00															
N62	KARE	10/17/12	10/17/12	M-F 4-430p KARE 11 4 News	CM	4-430P	--W----	:30	1	\$360.00	P-4	0.00	NM	1	\$360.00
KARE 11 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$360.00 0.00															
N64	KARE	10/17/12	10/17/12	M-F 5-530p KARE 11 5 News	CM	5-530p	--W----	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
KARE 11 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$1,450.00 0.00															
N65	KARE	10/17/12	10/17/12	M-F 5-6a KARE First Edition M	CM	5-6a	--W----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
KARE 11 SUNRISE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$250.00 0.00															
N66	KARE	10/17/12	10/17/12	M-F 6-630p KARE 11 6 News	CM	6-630p	--W----	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
KARE 11 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 --W---- 1 \$1,450.00 0.00															
N67	KARE	10/17/12	10/17/12		CM	630pm-7pm	--W----	:30	1	\$1,700.00	P-4	0.00	NM	1	\$1,700.00

Order / Rev: 699183
 Alt Order #: 06231127
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Mobermueller/D/ Congress
 Product Desc: OBERMUELLER FOR CON
 Estimate: 2080

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630-7p											
ET				Entertainment Tonigh											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----		1			\$1,700.00			0.00			
N68	KARE	10/17/12	10/17/12	M-F 9-10a	CM	9-10a	--W----	:30	1	\$225.00	P-4	0.00	NM	1	\$225.00
				TODAY											
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----		1			\$225.00			0.00			
N69	KARE	10/19/12	10/19/12	M-F 5-6a	CM	5-6a	----F--	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
				KARE First Edition M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--		1			\$250.00			0.00			
N70	KARE	10/18/12	10/18/12	M-F 2-3p	CM	2P-3P	---T---	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
				The Doctors											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---		1			\$200.00			0.00			
													Totals	64	\$38,375.00